



Florida Chapter International Association of Assessing Officers Annual Conference

Wednesday, April 19 - Friday, April 21, 2023

Hilton St. Petersburg Bayfront

St. Petersburg, FL

CONFERENCE INFORMATION

In 2022, the FCIAAO attracted over 225 attendees including 25 elected Property Appraisers. We anticipate this year's conference to exceed last year's numbers! FCIAAO invites you to join us as a Vendor and Sponsor of this special event!

Vendor Booth Information:

- The price of exhibit space is \$750, which includes a **6' table and 2 chairs**
- Vendors should plan to only use the space provided within the 6' table perimeter due to limited space in the vendor hall.
- Vendors will be in their own exhibit hall with complimentary WIFI
FCIAAO hotel group room rate of \$159 & \$20 for parking [Hilton St. Petersburg Bayfront Reservation Page](#)
Register online at <https://book.passkey.com/go/FCIAAO>
- Registration must be done online, or you will be charged an additional \$25
- Set up your booth on Wednesday beginning at 8 a.m.
- Break down your booth Thursday by 3 p.m.
- Beverage & Snack break schedule:
Wednesday April 19th 11 a.m. - 1 p.m. (registration break) & 3 - 3:30 p.m. (afternoon break)
Thursday April 20th 10 - 10:30 a.m. (morning break) & 3 - 3:30 p.m. (afternoon break)

Vendor Booth Registration Includes:

- Registration for 2
- Banquet Dinner for 2
- Frequent breaks during conference for Vendor exposure
- Complete list of registered attendees before the conference
- Company name included in Conference Program
- Logo on FCIAAO's website with a hyperlink to your website
- Logo on slideshow at Banquet
- Opportunity at Banquet to participate in attendee giveaways

SPONSORSHIP OPPORTUNITIES

FCIAAO invites you to join us as a sponsor of this special event! As a Conference sponsor, you are provided unique opportunities to showcase your company's products and services to Property Appraisers from all over the state. FCIAAO is dedicated to ensuring our sponsors are rewarded for their commitment to Florida Property Appraisers and the citizens they serve. We are excited about the possibilities in 2023 and look forward to seeing you in St. Petersburg!

Diamond Sponsor (\$4,500)

Diamond Includes Exclusive Sponsorship of one of the following:

- A. Welcome Reception (Wednesday Evening 6 – 7 p.m.)
- B. Pre-banquet cocktail hour (Thursday Evening 6 – 7 p.m.)
- C. Networking Breakfast (Friday 7:30 - 9 a.m.)

Sponsor Benefits

- ½ Page ad in conference event agenda
- Signage and recognition at selected option
- Speaking opportunity at selected option
- FCIAAO website link to your website
- Sponsorship included in conference collateral materials (drink tickets, etc.)
- **First** choice of vendor table location and conference registration for three (3)
- FCIAAO event wrap up recognition in newsletter
- Ad in FCIAAO quarterly newsletter – 4 Issues following event
- Access to conference attendees for the entire event

Platinum Sponsor (\$3,500)

Platinum Includes Exclusive Sponsorship of one of the following:

- A. Logo on cell phone power banks to be distributed to each attendee
- B. Logo on Lunch Cooler to be distributed to each attendee
- C. Sponsorship of photo booth includes your logo on every print (very popular with attendees)

Sponsor Benefits

- ½ Page ad in conference event agenda
- Signage and recognition at selected option
- FCIAAO website link to your website
- Sponsorship included in conference collateral materials (drink tickets, etc.)
- **Second** choice of vendor table location and conference registration for three (3)
- FCIAAO event wrap up recognition in newsletter
- Ad in FCIAAO quarterly newsletter – 4 Issues following event
- Access to conference attendees for the entire event

Gold Sponsor (\$2,500)

Gold Includes exclusive sponsorship of one of the following:

- A. Sponsorship of banquet entertainment (DJ)
- B. Conference Swag Bags with logo (Includes bag and choice of umbrella or tumbler with stainless steel straw with logo)
- C. Beverage tickets with logo for the President's after party (Includes a stadium cup for each attendee with your logo)
- D. Break sponsor to include beverage and snack (i.e. cookies, pretzels, ice cream, etc.)

Sponsor Benefits

- ½ page ad in conference event agenda
- Prominent logo placement on sign or giveaway
- FCIAAO website link to your website
- Ad in FCIAAO quarterly newsletter – 4 Issues following event
- **Third** choice of vendor table location
- FCIAAO event wrap up recognition in newsletter
- Access to conference attendees for the entire event!

Silver Sponsor (\$1,500)

Silver Includes exclusive sponsorship of one of the following:

- A. Beverage Break Sponsor (no snack)

Sponsor Benefits

- Promotion of the sponsor through public announcements
- Prominent logo placement on sign or giveaway
- FCIAAO website link to your website
- ¼ page ad in conference event agenda
- **Fourth** choice of vendor table location
- Additional promo table at photo booth location for that sponsor
- FCIAAO Event Wrap Up Recognition in Newsletter
- Ad in FCIAAO quarterly newsletter – 4 Issues following event
- Access to conference attendees for the entire event

Advertising Sponsor (\$1,000)

Sponsor Benefits

- Promotion of the sponsor through public announcements
- Prominent logo placement on sign or giveaway
- FCIAAO website link to your website
- ¼ page ad in conference event agenda
- **Fifth** choice of vendor table location

- FCIAAO Event Wrap Up Recognition in Newsletter
- Ad in FCIAAO quarterly newsletter – 4 Issues following event
- Access to conference attendees for the entire event

Hotel information

Hilton St. Petersburg Bayfront

333 1st St SE

St. Petersburg, FL 33701

1-727-894-5000

Group Rate Deadline: **3/27/2023**

Additional questions

Please contact: Gina Fletcher

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